

# Content workflow, redefined

The next-gen collaboration platform  
for modern social media teams



# Content collaboration has never been this easy

Helping 5,000+ marketing teams and agencies around the world save up to 30% of their time



The screenshot displays a social media content calendar for Jusco Soda. The interface shows a grid of posts for the week of Monday, July 6th to Sunday, July 12th. A large central image shows a plate of roasted grapefruit with cinnamon and maple syrup, with a 'Post approved' notification from Callie Hanson. Other posts include: 'Monday morning' with a fruit image and a poll 'Name one fruit you always...'; 'Every bottle of Jusco is pear...'; 'It's juice o'clock! A dose of vit...'; 'Feeling zesty today? Now...'; and 'Your favourite flavors are ba...'. Collaboration comments are visible: Philip Arnold (@Callie) on Mar 18, 2020: '@Callie Please take a look at this post, is it good to go?'; Callie Hanson on Jul 6, 2020: '@Phillip All good lets schedule it'. A 'Della Reyes' notification is also present.



# Content creation


Produce

Make and preview pixel-perfect posts & tweak them for different platforms

+ Add Labels SYNC ON

Jusco f Jusco t Jusco in Jusco i

Our blueberry lemonade is as r |



JUSCO.COM

**11 Reasons Why Berries Are Among the Healthiest Foods**

Berries are among the healthiest and most nutritious foods on earth. Here ar

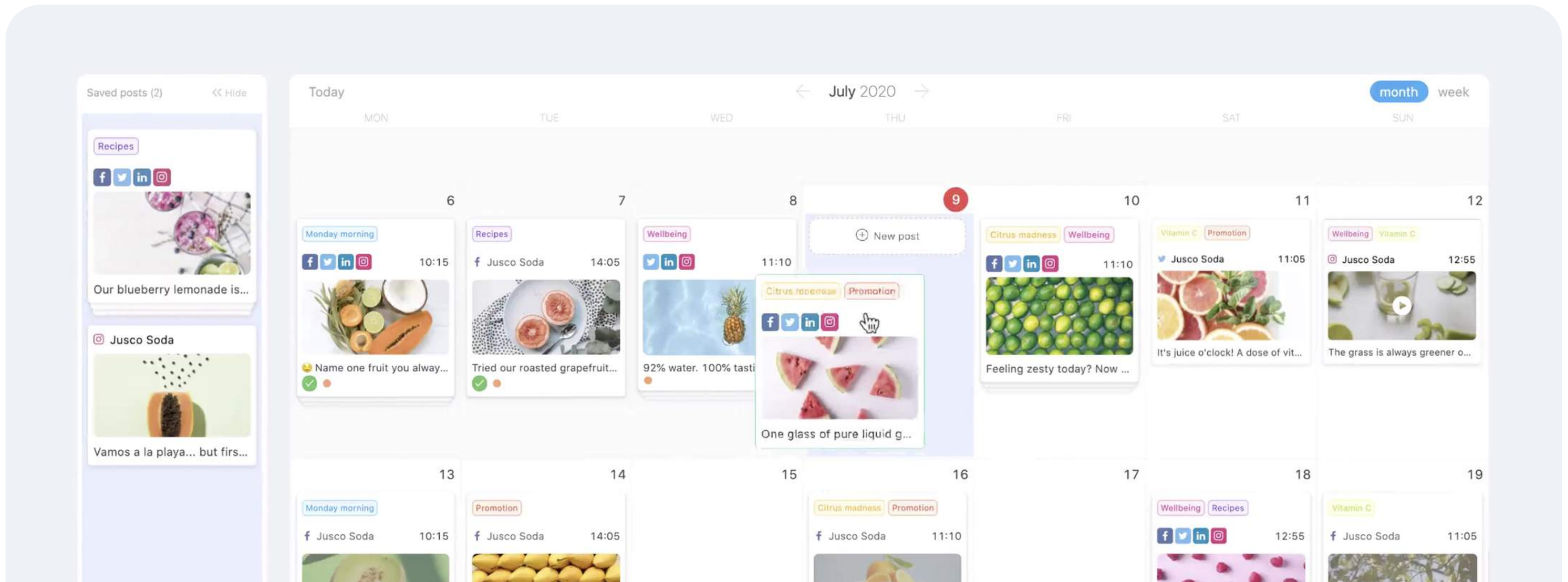
Select date & time 👁 Save



Plan

# Sleek calendar view

Plan, schedule, and organize your content with our month or week view and easy drag and drop



Collaborate

# Hassle-free teamwork

Invite all stakeholders, give them just the right permissions, discuss content in context, and gather approvals

The screenshot displays a collaboration tool interface. On the left, a vertical sidebar lists three stages: 'Team' (with a checkmark and a person icon), 'Stakeholders' (with a checkmark and a person icon), and 'Final approval' (with a checkmark and a person icon). To the right of the sidebar is a green circular icon with '0/3' and a checkmark, and a clock icon. The main content area features a message from 'Jusco Soda' dated 'Jul 18, 12:55'. The message text is 'A berry important message 🍓. Forget five a day, grab our Jusco Forest Blend and you're good to go.' Below the text is a photograph of raspberries and a blackberry on a pink background. To the right of the message is a comment thread. The first comment is from 'Stacey' on 'Jul 1' with the text 'Love the copy ❤️. Can we use a brighter image?'. The second comment is from 'Nora' on 'Jul 3' with the text '@Stacey I agree. Can we change?'. The third comment is from 'Matt' on 'Jul 3' with the text '@Nora It's done. How does it look?'. Below the comments is a 'Reply' button. At the top right of the comment thread is a 'Comment...' input field.





SYNC CONTENT



Jusco Soda

July 10, 11:00

Feeling zesty today? Now all that's missing is a Jusco with a hint of lime!  
Jusco Delivery brings cold-pressed juices straight to your home. 🚚



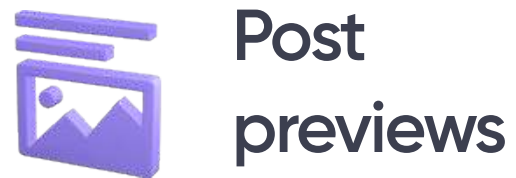
Publish

## Flexible scheduling

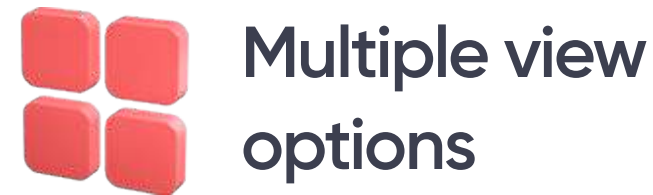
Post to Facebook, Instagram, Twitter, and LinkedIn from one single place



# Scale your content with confidence



Instant pixel-perfect mockups show you and your team how posts will look live.



Arrange your work just the way you like: calendar, feed, list, or grid.



Discuss, share thoughts, give and get feedback in one place.



See how your posts all fit together as you're creating them.



Keep your content flowing smoothly from one approver to the next.



Relax knowing your content is encrypted, secure, and backed up daily.



Create, schedule, and publish all your social posts from one place.



All your creatives at your fingertips, all the time. Just drag and drop for easy reuse.





## Here's the math

People using Planable **save at least 15% of their time**. That means a whopping **3 days and 2 hours** that can now go into strategy and better content.

That time translates into a cheering 12.5X ROI\* on Planable. Our Enterprise plan really pays for itself.

\*calculated on an average salary of \$50K and an average price per seat of \$50



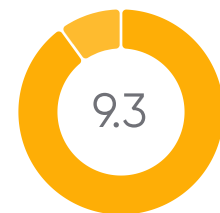


# Planable User Ratings



**Ease of Use**

+0.1 above average



**Ease of Setup**

+0.5 above average

**1 Hour to get fully onboarded**

Not 5 weeks and 20 calls



# The world's leading organizations use Planable



# How Viber saved hundreds of hours with Planable



## "Planable simplified my life"

The team loved it from the start. It's a what you see is what you get kind of platform and thanks to it, the team aligned. You have all those different views that help us overview the entire marketing efforts.

**Matan Kaufman**, Marketing Director



# Ready to transform your work?

[Book a demo](#)

